**Press Release**

**Kerala to unveil Commercial Policy this year: Minister P Rajeeve**

* ***Minister interacts with stakeholders***

**Kochi, Aug 5**: Kerala will come out with a comprehensive Commercial Policy this year to unlock the state’s potential in the vital sector, Minister for Industries, Law and Coir Shri P Rajeeve said here today.

The Minister said this while addressing two meetings, convened by the Department of Industries and Commerce, with representatives of MNCs from FMCG sector in the morning and representatives from industry and commerce associations, commodity boards and other stakeholder organisations in the afternoon session to discuss the draft commercial policy.

The New Industrial Policy released last year has found “great resonance” among the entrepreneurs, serving as the foundation for further advancement in the industrial sector. On the same lines, the proposed commercial policy, too, will seek to augment the growth of the commercial sector by facilitating businesses to adapt to the fast-changing scenario, Shri Rajeeve said.

The suggestions emerging from the meeting will be incorporated in the draft commercial policy document and placed in the public domain and the feedback that follows will be considered while giving shape to the final policy. All these procedures will be expedited and the New Commercial Policy will be unveiled this year, he added.

Today’s meeting saw the emergence of a range of ideas at the two sessions. The proposals have the capacity to take forward the formulation of the policy and its ensuing implementation, officials said.

Principal Secretary (Industries and Commerce) Shri A.P.M. Mohammed Hanish chaired the deliberations. Industries and Commerce Director and KSIDC Managing Director Shri S. Harikishore made a presentation.

The other officials who spoke at the meeting included DIC Additional Director Dr K.S. Kripakumar, KINFRA Managing Director Shri Santhosh Koshy Thomas, and KBIP CEO Shri Suraj S.

**Ends**